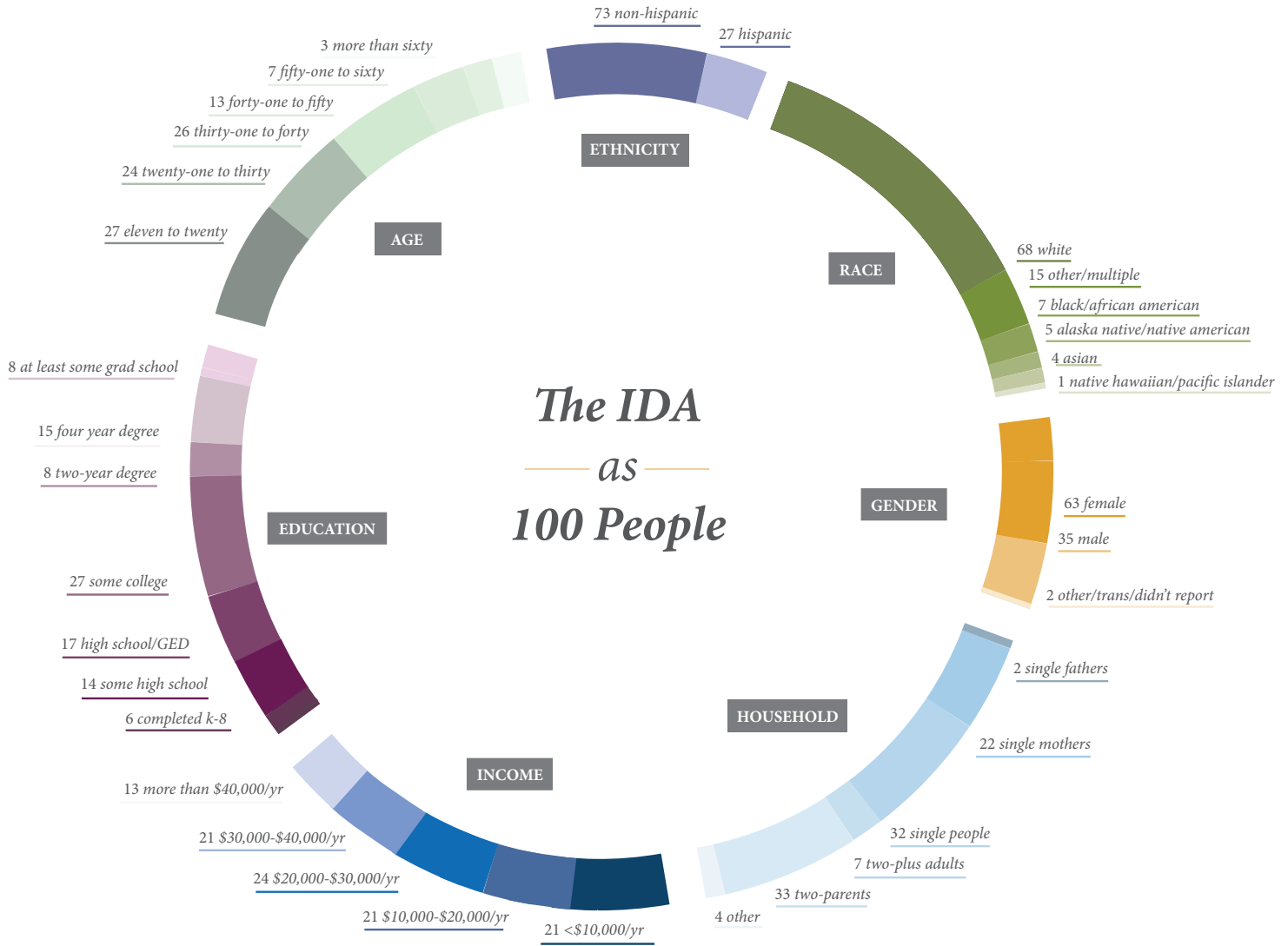


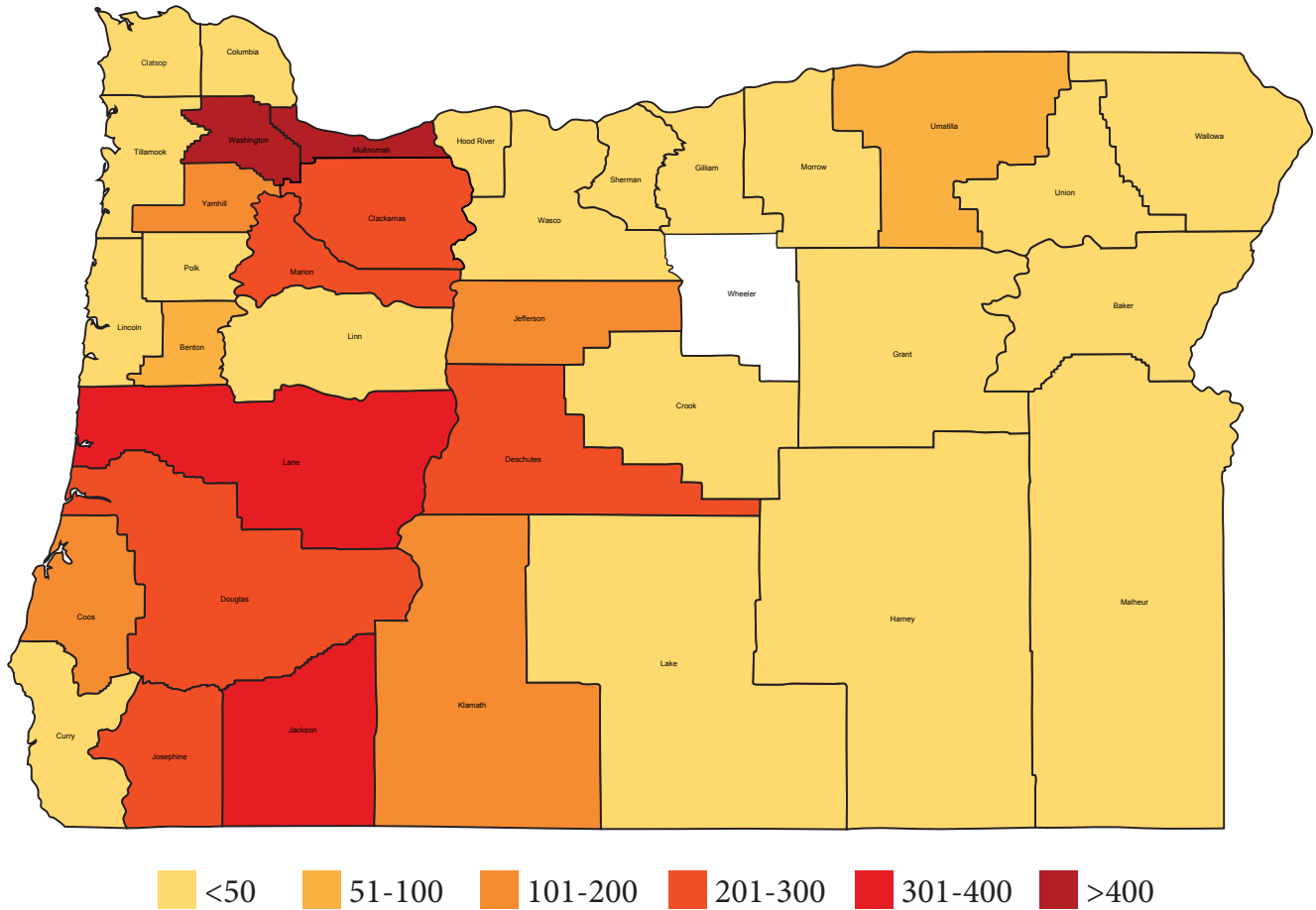
2016 Participant Information

DEMOGRAPHICS



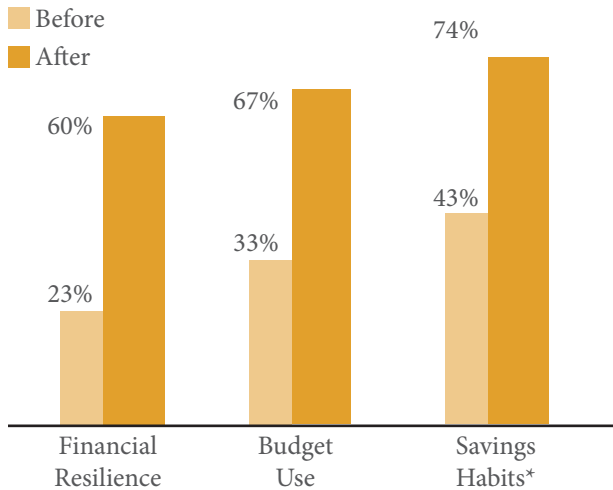
REACH

Number of active participants by county in 2016.

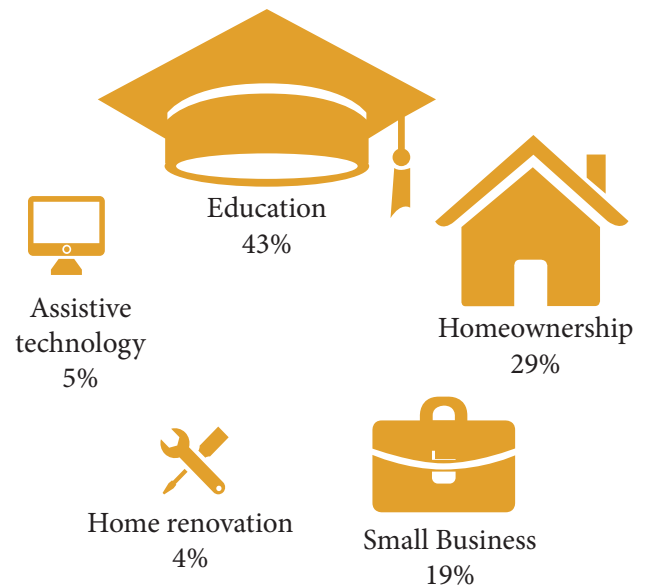


IMPACT

Graduate financial wellbeing over time



SAVINGS CATEGORY



*According to The Center for Financial Services Innovation (CFSI) *Understanding and Improving Consumer Financial Health in America* report “those who have a planned savings habit are four times as likely to be in a Financially Healthy segment compared with those who do not...a consumer’s financial health might also improve with the adoption of beneficial financial habits, even if income stays the same.”