

IDA 5 to 1 Match Rate: \$6K Example



START
Day 1 | 1st Deposit

Financial Education

3 Months

AFTER 3 MONTHS:
Matched Emergency Savings available

Asset-Specific Education

6 Months



Savings Match!

\$600 savings
+ \$3,000 match
= \$3,600 total



Savings Match!

\$900 savings
+ \$4,500 match
= \$5,400 total



Savings Match!

\$1,200 savings
+ \$6,000 match
= \$7,200 total

GOAL REACHED!

